

EXPERIENCE

CREATIVE DIRECTOR

Avenue A | Razorfish / May 2007 – Present



CONTRACT CREATIVE DIRECTOR

September 1995 – Present



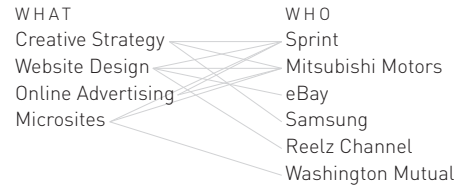
TEACHER

Miami Ad School / October 2006 – December 2006

VISUAL IMPACT
How to create compelling visuals for your ideas

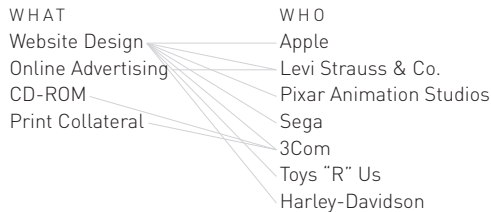
ASSOCIATE CREATIVE DIRECTOR

Organic / August 2005 – April 2007



SENIOR ART DIRECTOR

marchFIRST / August 1999 – March 2001



SENIOR DESIGNER

Zimmermann Crowe Design / December 1995 – August 1999



TECH SKILLS

GURU STATUS

Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe Photoshop

GOOD WORKING KNOWLEDGE

Adobe Acrobat Professional, Adobe ImageReady, Apple DVD Studio Pro, Apple Keynote, Apple Final Cut Pro, Macromedia Dreamweaver, Macromedia Flash, Microsoft Office, QuarkXPress
HTML, CSS, JavaScript, PHP, MySQL

EDUCATION

CALIFORNIA COLLEGE OF ARTS & CRAFTS

Oakland / San Francisco, California

Bachelor of Fine Arts, 1995

Degree in graphic design with distinction. Studied with local Bay Area designers:

Leslie Becker, John Bielenberg, Raul Cabra, Mark Fox, Tom Ingalls, Lisa Levin, Steve Renick, Michael Manwaring, Michael Vanderbyl, Martin Venezky, and Neal Zimmermann.

Also studied photography in various formats, including: 35mm, 2 1/4" x 2 1/4", 4" x 5", and studio lighting.

ST. IGNATIUS COLLEGE PREPARATORY

San Francisco, California

August 1988 - June 1991

PUBLICATIONS & AWARDS

New York Festivals

2006 Silver WorldMedal, Alternative/Guerrilla/Innovative
Sprint Power Vision Viral Microsite

Communication Arts Interactive Annual 12
Sprint Power Vision Viral Microsite

2006 Clio Awards

Shortlist

Sprint Power Vision Viral Microsite

2006 One Show

Merit Award, Viral and Email

Sprint Power Vision Viral Microsite

2006 One Show

Merit Award, Beyond the Banner

Sprint Power Vision Viral Microsite

2006 London International Advertising Awards

Finalist, Beyond the Banner

Sprint Power Vision Viral Microsite

2006 OMMA Awards

Finalist, Promo Web Site/Microsite

Sprint Power Vision Viral Microsite

2006 Internet Advertising Competition Award

Outstanding Microsite/landing page

Sprint Power Vision Viral Microsite

2006 WebAward Competition

Standard of Excellence, Entertainment & Telecom

Sprint Power Vision Viral Microsite

The New York Times

Issue #53,107, January 27, 2005, p. E1

Apple Store Genius Bar

Entertainment Weekly

Issue #627, November 23, 2001, p. 85

Pixar.com

2000 Cannes Lions 47th International Advertising Festival

Cyber Finalist

Levi.com

2000 One Show Interactive Merit Award

Levi.com

International Web Page Awards 1999 Creative Excellence
Award

Levi.com (Fall/Winter 1999)

Graphis Design 98

Published by Graphis, 1998, p. 135

Levi Strauss & Co. Americana Logo

Corporate Design 3

Published by Graphis, 1998, pp. 90-93

Levi Strauss & Co. Young Men's Ultrashop

T-Shirt Design 2

Published by Graphis, 1998, p. 168

Michael Vanderbyl Presents T-Shirt

Web Design Now

Published by Graphis, 1998, pp. 78-79

Zimmermann Crowe Design Website