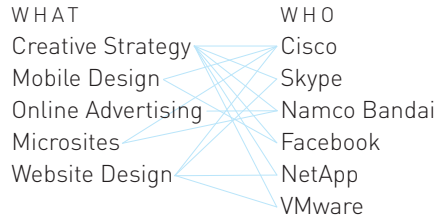


## EXPERIENCE

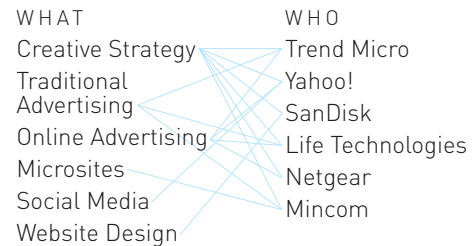
### GROUP CREATIVE DIRECTOR

LEVEL Studios / April 2011 – Present



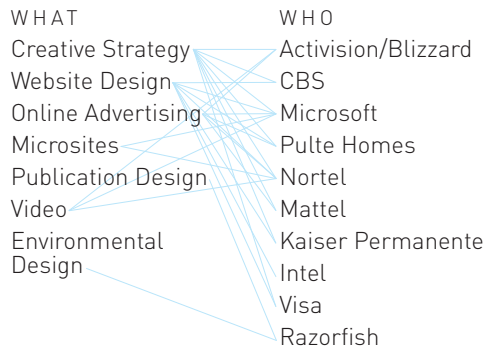
### CREATIVE DIRECTOR

PJA Advertising + Marketing / January 2010 – April 2011



### CREATIVE DIRECTOR

Razorfish / May 2007 – January 2010



### CONTRACT CREATIVE DIRECTOR

September 1995 – Present



### TEACHER

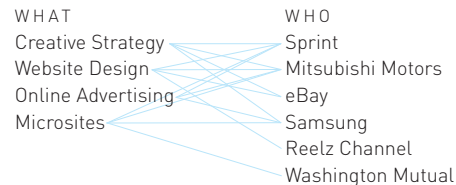
Miami Ad School / October 2006 – December 2006

VISUAL IMPACT

How to create compelling visuals for your ideas

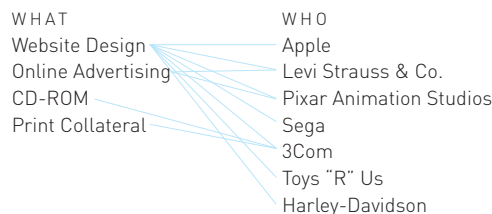
### ASSOCIATE CREATIVE DIRECTOR

Organic / August 2005 – April 2007



### SENIOR ART DIRECTOR

marchFIRST / August 1999 – March 2001



### SENIOR DESIGNER

Zimmermann Crowe Design / December 1995 – August 1999



## TECH SKILLS

### GURU STATUS

Adobe After Effects, Adobe Illustrator, Adobe InDesign, Adobe Photoshop

### GOOD WORKING KNOWLEDGE

Adobe Acrobat Professional, Adobe Flash, Apple Final Cut Studio, Apple Keynote, Microsoft Office  
HTML, CSS, JavaScript, PHP, MySQL

## EDUCATION

### CALIFORNIA COLLEGE OF ARTS & CRAFTS

Oakland / San Francisco, California

Bachelor of Fine Arts, 1995

Degree in graphic design with distinction. Studied with local Bay Area designers:

Leslie Becker, John Bielenberg, Raul Cabra, Mark Fox, Tom Ingalls, Lisa Levin, Steve Renick, Michael Manwaring, Michael Vanderbyl, Martin Venezky, and Neal Zimmermann.

Also studied photography in various formats, including: 35mm, 2 1/4" x 2 1/4", 4" x 5", and studio lighting.

### ST. IGNATIUS COLLEGE PREPARATORY

San Francisco, California

August 1988 - June 1991

## PUBLICATIONS & AWARDS

New York Festivals

2006 Silver WorldMedal, Alternative/Guerrilla/Innovative  
Sprint Power Vision Viral Microsite

Communication Arts Interactive Annual 12  
Sprint Power Vision Viral Microsite

2006 Clio Awards

Shortlist

Sprint Power Vision Viral Microsite

2006 One Show

Merit Award, Viral and Email

Sprint Power Vision Viral Microsite

2006 One Show

Merit Award, Beyond the Banner

Sprint Power Vision Viral Microsite

2006 London International Advertising Awards

Finalist, Beyond the Banner

Sprint Power Vision Viral Microsite

2006 OMMA Awards

Finalist, Promo Web Site/Microsite

Sprint Power Vision Viral Microsite

2006 Internet Advertising Competition Award

Outstanding Microsite/landing page

Sprint Power Vision Viral Microsite

2006 WebAward Competition

Standard of Excellence, Entertainment & Telecom

Sprint Power Vision Viral Microsite

The New York Times

Issue #53,107, January 27, 2005, p. E1

Apple Store Genius Bar

Entertainment Weekly

Issue #627, November 23, 2001, p. 85

Pixar.com

2000 Cannes Lions 47th International Advertising Festival

Cyber Finalist

Levi.com

2000 One Show Interactive Merit Award

Levi.com

International Web Page Awards 1999

Creative Excellence Award

Levi.com (Fall/Winter 1999)

Graphis Design 98

Published by Graphis, 1998, p. 135

Levi Strauss & Co. Americana Logo

Corporate Design 3

Published by Graphis, 1998, pp. 90-93

Levi Strauss & Co. Young Men's Ultrashop

T-Shirt Design 2

Published by Graphis, 1998, p. 168

Michael Vanderbyl Presents T-Shirt

Web Design Now

Published by Graphis, 1998, pp. 78-79

Zimmermann Crowe Design Website